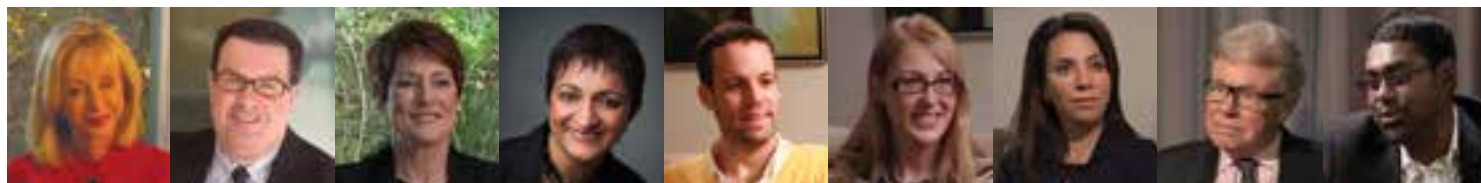


Insights and Strategies Series

Inspire best practice performance



Judy Oljan

Peter Wallbridge

Jan Durrans

Sadhana Smiles

Pete Williams

Angela Perry

Maria
Deveson-Crabbe

Ross Campbell

Ben Walkenhorst

INSIGHTS AND STRATEGIES

Set of 61 videos

Experts and business leaders who have learned powerful lessons share their experiences and their strategies to achieve best practice.



Psychologist Eve Ash talks with leading business professionals



© SEVEN DIMENSIONS

INSIGHTS AND STRATEGIES SERIES SET OF 61 VIDEOS

STOCKCODE: IASSET61

ISBN: 978-1-921909-99-3

DVD SET PRICE \$4697

1	DVD	\$187 each
2-4	DVDs	\$132 each
5-10	DVDs	\$110 each
11-19	DVDs	\$99 each
20-49	DVDs	\$88 each
50+	DVDs	\$77 each

Streaming Options Available



BUSINESS SUCCESS AND PROFIT

8 practical videos filled with useful tips for business growth improving ROI.

1. 7 Levers to Success
2. Increasing Website Traffic
3. Entrepreneur Skills
4. Taking Ideas into Business Reality
5. Improving Profitability in Tough Times
6. Growing a Franchise
7. Mergers, Acquisitions and Divestments
8. The Value of Employee Ownership



CAREER SUCCESS STRATEGY

3 excellent videos with practical advice and strategies to help anyone wanting to boost their career, and improve their chances of success.

1. 4 Ways to Enhance your Career
2. Creating a Powerful Resume
3. Career Resilience

CRISIS MANAGEMENT MASTERY

5 powerful videos for any business developing their crisis management strategy.

1. Crisis Management Strategy Planning
2. Managing Crises and Brand Damage
3. The Power of Checklists in Crisis Management
4. Running an Effective Crisis Simulation
5. Achieving Best Practice in Crisis Management



PERSONAL PRESENTATION STRATEGY

4 helpful videos to encourage people to consider new ways to develop their presentation style, increase confidence and achieve success.

1. Building Your Personal Brand
2. Elevator Pitch
3. A Positive Approach to Speaking
4. An Efficient Approach to Online Dating

Up-to-date business knowledge



POWERFUL LEADERS & POSITIVE CULTURE

8 insightful videos to inspire leaders to achieve best practice with their people.

1. 4 Ways to Boost Your Leadership Skills
2. Planning and Scheduling for Results
3. Rock Star Leadership
4. A Formula for Team Success
5. You Manage the Culture
6. Culture and Oneness
7. Working with the Board
8. Inspiring Social Change

HR STRATEGY & MANAGEMENT

8 pragmatic videos providing HR practitioners with useful advice and practical strategies.

1. HR Strategy and Management
2. HR Dashboard of Metrics and Analytics
3. Managing Recruitment Effectively
4. Implementing Successful Training
5. Reward and Remuneration
6. Performance Appraisals
7. Confidentiality Obligations by HR
8. The Induction Promise

MARKETING, BRAND & REPUTATION

6 inspiring videos with up-to-date strategic advice on brand, reputation and marketing.

1. Brand Marketing
2. Creating Your Brand Proposition
3. Building Brand and Reputation
4. Stakeholder Reputation Research
5. The Value of Podcasts
6. Managing Bad Press

RECRUITING & DEVELOPING HIGH ACHIEVERS

3 pragmatic videos providing HR practitioners with useful advice and practical strategies.

1. Recruiting High Achievers
2. Setting Goals to Stretch and Grow
3. Career Management and Talent Review

MANAGING PEOPLE PROBLEMS

8 constructive videos to help leaders and HR staff tackle the tough people issues.

1. The Problem of Nightmare Staff
2. Gender Inequality
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4. Managing Disruptive Conduct
5. Managing Grievances
6. Skills for Managing Redundancy / Layoffs
7. Laying Off and Redeploying People
8. Unfair Dismissal

INFLUENCING & SALES SKILLS

4 informative videos with useful strategies for people who serve, sell, lobby or influence.

1. Can I Help You?
2. Developing Sales Capabilities
3. Lobbying and Influence
4. Skills for Lobbying Government



LEGAL ISSUES AT WORK

4 specialized videos providing useful guidelines for every organization with legal concerns.

1. Take Care Giving Expert Advice
2. Seeking Legal Advice
3. Understanding Intellectual Property
4. Copyright Warning



Insights and Strategies Series

Inspire awareness and improvement

INSIGHTS AND STRATEGIES

BUSINESS SUCCESS AND PROFIT

8 practical videos filled with useful tips for business growth and improving ROI.

Psychologist Eve Ash interviews business professionals from different fields:

- Pete Williams
Entrepreneur
- Sadhana Smiles
Director RealChange
- Peter Wallbridge
HR Consultant
- Angela Perry
Lawyer

1. 7 Levers to Success

INSIGHTS01 | ISBN: 978-1-925176-02-5 | 14 minutes
Pete Williams provides a framework for driving profit. Measure each lever and involve the team.

- Increase web traffic, opt-ins & conversions
- Average item price & items per transactions
- Items per period & gross margins

2. Increasing Website Traffic

INSIGHTS28 | ISBN: 978-1-925176-29-2 | 13 minutes
Strategies from Pete Williams, entrepreneur.

- Google Adwords, Google Analytics & SEO
- Increase opt-ins & conversions, call to action

3. Entrepreneur Skills

INSIGHTS21 | ISBN: 978-1-925176-22-3 | 12 minutes
Pete Williams discusses skills for success.

- Business skills, resilience, factual & analytical
- Inspiration & making it happen

4. Taking Ideas into Business Reality

INSIGHTS47 | ISBN: 978-1-925176-48-3 | 12 minutes
Pete Williams explores the skills & strategies.

- Test idea in market & prove viability
- Elevator pitch, crowdfunding & marketing

5. Improving Profitability in Tough Times

INSIGHTS27 | ISBN: 978-1-925176-28-5 | 12 minutes
Sadhana Smiles presents compelling insights.

- Review financials & market fluctuations
- Strategic, tough decisions & opportunity

6. Growing a Franchise

INSIGHTS23 | ISBN: 978-1-925176-24-7 | 11 minutes
Sadhana Smiles' key steps for successful growth.

- Indicators, back & front end systems
- Brand standards, training & role models

7. Mergers, Acquisitions and Divestments

INSIGHTS36 | ISBN: 978-1-925176-37-7 | 17 minutes
Peter Wallbridge's inside view on M&A activity.

- Structure, leadership & new culture
- Selling the rationale honestly

8. The Value of Employee Ownership

INSIGHTS51 | ISBN: 978-1-925176-52-0 | 12 minutes
Angela Perry's advice on employee ownership.

- Best practice and business growth
- Employee & employer alignment

INFLUENCING & SALES SKILLS

4 informative videos with useful strategies for people who serve, sell, lobby or influence.

Psychologist Eve Ash interviews four business professionals who provide practical examples to help develop skills and capabilities:

- Sadhana Smiles
Director RealChange
- Maria Deveson-Crabbe
CEO, Marie Stopes International Australia
- Angela Perry
Lawyer
- Pete Williams
Entrepreneur



1. Can I Help You?

INSIGHTS10 | ISBN: 978-1-925176-11-7 | 14 minutes
Engage customers from the first moment.

- Service turn off & pattern interrupt
- Body language, tone & new approaches

2. Developing Sales Capabilities

INSIGHTS19 | ISBN: 978-1-925176-20-9 | 13 minutes
Sadhana Smiles explains how to develop sales people, so they achieve success.

- Hire for attitude, use work tests
- Personal business plan & training
- Create desire to belong



3. Lobbying and Influence

INSIGHTS30 | ISBN: 978-1-925176-31-5 | 13 minutes
Understand how to effectively lobby for change.

- Prepare & overcome challenges
- Achieve through persistence

4. Skills for Lobbying Government

INSIGHTS43 | ISBN: 978-1-925176-44-5 | 13 minutes
Maria Deveson-Crabbe explains how to present your case effectively to lobby for change.

- Determine stakeholders & use media
- Use experts, advocates & multiple strategies
- Simple messages are more powerful

Invaluable lessons for success

INSIGHTS AND STRATEGIES

CRISIS MANAGEMENT MASTERY

5 powerful videos for any business developing their crisis management strategy.

Psychologist Eve Ash interviews leading crisis management expert Ross Campbell, RCA Crisis Management



1. Crisis Management Strategy Planning

INSIGHTS17 | ISBN: 978-1-925176-18-6 | 15 minutes
Identify threats and manage serious risk.

- Consider worst case scenarios
- Top team control & communication
- Message strategy & vision for success
- Prepare, rehearse & ensure business continuity

2. Managing Crises and Brand Damage

INSIGHTS32 | ISBN: 978-1-925176-33-9 | 15 minutes
Plan and train for worst case scenarios.

- Crises get out of control very fast
- Losing control & business failure
- Planning & rehearsing a crisis response
- Using the dark site

3. The Power of Checklists in Crisis Management

INSIGHTS49 | ISBN: 978-1-925176-50-6 | 12 minutes
Effective checklists for before, during and after.

- Response message strategy
- Checklists require detail and strategy
- Accountability and recovery
- How to construct a checklist

4. Running an Effective Crisis Simulation

INSIGHTS41 | ISBN: 978-1-925176-42-1 | 17 minutes
Creating and facilitating crisis scenario training.

- Rehearse realistic crisis scenarios
- Debriefing & learning
- Measuring, evaluating & improving
- Communication & culture

5. Achieving Best Practice in Crisis Management

INSIGHTS04 | ISBN: 978-1-925176-05-6 | 15 minutes
Powerful lessons learned from unfolding crises.

- Specialist & reliable communications
- Anticipate a domino effect
- Include a rest plan in the crisis plan
- Make people the priority



MARKETING, BRAND & REPUTATION

6 inspiring videos with up-to-date strategic advice on brand, reputation and marketing from experts in different fields.

Psychologist Eve Ash interviews:

- Sadhana Smiles
Director, RealChange
- Ben Walkenhorst
Founder, no fussing about
- Maria Deveson-Crabbe
CEO, Marie Stopes International Australia
- Pete Williams
Entrepreneur

1. Brand Marketing

INSIGHTS06 | ISBN: 978-1-925176-07-0 | 10 minutes
Sadhana Smiles discusses how your brand reflects your product and service image.

- Competing brand messages
- Memorable & unified brand experience
- Creating the brand experience
- Moments of truth
- Measuring success

2. Creating Your Brand Proposition

INSIGHTS16 | ISBN: 978-1-925176-17-9 | 11 minutes
Ensure your brand represents the image you want.

- Key to marketing & branding
- Value proposition
- Brand essence
- Brand identity

3. Building Brand and Reputation

INSIGHTS07 | ISBN: 978-1-925176-08-7 | 15 minutes
Build a powerful brand and secure your reputation.

- Brand or reputation
- Marketing your brand
- Damage control
- Brand experience

4. Stakeholder Reputation Research

INSIGHTS45 | ISBN: 978-1-925176-46-9 | 13 minutes
Maria Deveson-Crabbe discusses how to uncover perceptions so you can build influence.

- What is Stakeholder Reputation Research?
- How does stakeholder research impact strategy?
- Stakeholder mapping and benchmarking
- The power of results

5. The Value of Podcasts

INSIGHTS52 | ISBN: 978-1-925176-53-7 | 15 minutes
A powerful way to connect with your market.

- Podcasting & content marketing
- How to make & distribute podcasts
- Common misconceptions
- Global audience & tracking results

6. Managing Bad Press

INSIGHTS31 | ISBN: 978-1-925176-32-2 | 15 minutes
Maria Deveson-Crabbe shares a tragic case study with powerful lessons.

- Managing the media
- Turning it around
- Crisis management strategy

Insights and Strategies Series

Inspire best practice performance

INSIGHTS AND STRATEGIES

HR STRATEGY & MANAGEMENT

8 pragmatic videos providing HR practitioners with useful advice and practical strategies from leading experts.

Psychologist Eve Ash interviews:

- Sadhana Smiles
Director, RealChange
- Peter Wallbridge
HR Consultant

1. HR Strategy and Management

INSIGHTS25 | ISBN: 978-1-925176-26-1 | 17 minutes
Employee life cycle: recruitment to exit.

- HR fundamentals & employee proposition
- Performance management & change

2. HR Dashboard of Metrics and Analytics

INSIGHTS24 | ISBN: 978-1-925176-25-4 | 14 minutes
People issues and value of HR dashboard.

- People, performance & remuneration
- Engagement surveys and OH&S

3. Managing Recruitment Effectively

INSIGHTS35 | ISBN: 978-1-925176-36-0 | 18 minutes
Prepare for and manage recruitment like a star.

- Business story & targeted advertising
- Top criteria & evaluation matrix
- Behavioral interviewing & work tests

4. Implementing Successful Training

INSIGHTS26 | ISBN: 978-1-925176-27-8 | 12 minutes
Develop a systematic approach to training.

- Business needs, skill gaps & PDPs
- Blended learning & engagement
- Plan, review, feedback & evaluation

5. Reward and Remuneration

INSIGHTS39 | ISBN: 978-1-925176-40-7 | 16 minutes
Ensure fair and thorough strategy and policies.

- Research, transparency & consistency
- Allowances, premiums & creative benefits

6. Performance Appraisals

INSIGHTS37 | ISBN: 978-1-925176-38-4 | 14 minutes
Conduct appraisals to ensure best outcomes.

- Plan & agree on goals - KRAs & KPIs
- Values, attitudes, achievements & innovations

7. Confidentiality Obligations by HR

INSIGHTS13 | ISBN: 978-1-925176-14-8 | 7 minutes
Understanding confidentiality expectations.

- Personnel data & employment contracts
- Implement an HR charter

8. The Induction Promise

INSIGHTS48 | ISBN: 978-1-925176-49-0 | 9 minutes
Consistency of managers talking to recruits.

- Over-promising = disappointment
- Outcomes of a consistent message

RECRUITING & DEVELOPING HIGH ACHIEVERS

3 powerful videos with practical strategies to build a pool of high achievers.

Psychologist Eve Ash interviews:

- Jan Durrans
EVP, Chief of Staff & Chief Performance Officer
- Peter Wallbridge
HR Consultant



1. Recruiting High Achievers

INSIGHTS59 | ISBN: 978-1-925287-25-7 | 17 minutes
Jan Durrans explains how to hire the best candidate, the problem solver not the problem bringer.

- Research insight into performer attitudes
- The problems with resumes
- Framing questions for high performers
- Consistent behavioral questions
- Careful listening and probing
- Respond to unsuccessful applicants

2. Setting Goals to Stretch and Grow

INSIGHTS58 | ISBN: 978-1-925287-24-0 | 13 minutes
Jan Durrans uses goals to help team members succeed.

- Everyone needs clear and specific goals
- Qualitative, quantitative & tier goals
- Agree goals & measures & document
- Regular meetings to review
- Develop trust & challenging goals
- How to handle underachievers

3. Career Management and Talent Review

INSIGHTS11 | ISBN: 978-1-925176-12-4 | 14 minutes
Practical tips for senior managers to plan succession.

- What is a talent review process?
- Comprehensive information packs
- Feedback on each individual
- Case study
- Future roles & succession plans
- Making the process a success



Learn and lead by example

INSIGHTS AND
STRATEGIES**POWERFUL LEADERS &
POSITIVE CULTURE**

8 insightful videos to inspire best practice from dynamic leaders and practitioners.

Psychologist Eve Ash interviews:

- Dean Judy Olian
UCLA Anderson School of Management
- Jan Durrans
EVP, Chief of Staff &
Chief Performance Officer
- Peter Wallbridge
HR Consultant
- Pete Williams
Entrepreneur
- Sadhana Smiles
Director, RealChange
- Maria Deveson-Crabbe
CEO, Marie Stopes International Australia

**1. 4 Ways to Boost
Your Leadership Skills**

INSIGHTS61 | ISBN: 978-1-925287-27-1 | 11 minutes

Top strategies from Dean Judy Olian,
UCLA Anderson School of Management.

- Learn more about yourself
- Seek team diversity
- Encourage truth-tellers
- Maintain a healthy balance

2. Planning and Scheduling for Results

INSIGHTS57 | ISBN: 978-1-925287-23-3 | 17 minutes

Strategies from Jan Durrans, an efficiency
champion.

- Commit to a regular written plan
- Prioritize and schedule tasks
- Regular review & accountability
- Discipline & mindset for success

3. Rock Star Leadership

INSIGHTS40 | ISBN: 978-1-925176-41-4 | 11 minutes

Key characteristics of outstanding leaders.

- Engaging your people & creating culture
- The caring leader
- The decisive leader
- The ambassador

4. A Formula for Team Success

INSIGHTS02 | ISBN: 978-1-925176-03-2 | 13 minutes

How to ensure a successful virtual team.

- A-level attitude & skill
- Daily training & learning
- Everyone learns sales & marketing principles
- Daily reporting of achievements and challenges

5. You Manage the Culture

INSIGHTS56 | ISBN: 978-1-925176-57-5 | 9 minutes

Ensure fair and thorough strategy and policies.

- Aware of self and others
- Warning signs of culture problems
- Strategies for re-engaging staff
- External expertise & team building

6. Culture and Oneness

INSIGHTS18 | ISBN: 978-1-925176-19-3 | 15 minutes

Lead so your people are united in their work.

- Enabling environment & strong leaders
- Uniting people & resolving problems
- Measuring engagement
- Being an employer of choice

7. Working with the Board

INSIGHTS55 | ISBN: 978-1-925176-56-8 | 11 minutes

Achieving success with boards.

- Governance and accountability
- Building a successful relationship
- Ensuring effective meetings
- Tips for presenting to boards

8. Inspiring Social Change

INSIGHTS29 | ISBN: 978-1-925176-30-8 | 14 minutes

Creative ideas for championing social change.

- A champion drives the vision
- Link strategy to outcomes
- Branding & engagement
- Balanced scorecard & evaluation

**LEGAL ISSUES
AT WORK**

4 specialized videos featuring Angela Perry, Lawyer, interviewed by Eve Ash psychologist, providing useful guidelines for every organization with legal concerns.

- Angela Perry
Lawyer

1. Take Care Giving Expert Advice

INSIGHTS46 | ISBN: 978-1-925176-47-6 | 14 minutes

Don't get caught out giving advice.

- Credibility, regulation & accreditation
- Formal vs informal & limitations

2. Seeking Legal Advice

INSIGHTS42 | ISBN: 978-1-925176-43-8 | 14 minutes

Ensure best relationship and outcomes.

- Template document & contracts
- Fees, risk & liability

**3. Understanding
Intellectual Property**

INSIGHTS53 | ISBN: 978-1-925176-54-4 | 14 minutes

Learn about IP ownership at work.

- Employment contracts, © & trademarks
- Confidentiality & non-disclosure agreements

4. Copyright Warning

INSIGHTS14 | ISBN: 978-1-925176-15-5 | 13 minutes

Sound advice to ensure copyright is protected.

- Permissions, logos, plagiarism
- Turn caution into creativity

Insights and Strategies Series

Listen, learn, improve and grow

INSIGHTS AND STRATEGIES

CAREER SUCCESS STRATEGY

3 excellent videos with practical advice and strategies to help anyone wanting to boost their career, and improve their chances of success. Psychologist Eve Ash interviews two people with plenty of practical advice:

- Dean Judy Olian
UCLA Anderson School of Management
- Peter Wallbridge
HR Consultant



1. 4 Ways to Enhance your Career

INSIGHTS60 | ISBN: 978-1-925287-26-4 | 11 minutes
Personal strategies used by Dean Judy Olian in her own career.

- Say YES to assignments
- Uphold 100% integrity
- Step out of safe zone
- Learn from failure



2. Creating a Powerful Resume

INSIGHTS15 | ISBN: 978-1-925176-16-2 | 17 minutes
Peter Wallbridge explains how your resume should stand out and attract recruiters.

- Typos, grammar & font size
- Page 1, referees & covering letter
- Use action words & show improvements
- Qualifications, awards & special skills
- Community section & gaps

3. Career Resilience

INSIGHTS12 | ISBN: 978-1-925176-13-1 | 14 minutes
Peter Wallbridge discusses personal capabilities to do well in tough times.

- Distinctive competencies & volunteering
- Elevator pitch, capabilities & achievements
- Support from HR & career experts
- Turning a retrenchment into an opportunity

PERSONAL PRESENTATION STRATEGY

4 helpful videos to encourage people to consider new ways to develop their presentation style, increase confidence and achieve success. Psychologist Eve Ash uncovers strategies and useful advice from:

- Sadhana Smiles
Director, RealChange
- Ben Walkenhorst
Founder, no fussing about



1. Building Your Personal Brand

INSIGHTS08 | ISBN: 978-1-925176-09-4 | 13 minutes
Sadhana Smiles explains how to ensure your personal brand is positive.

- Strategic approach, tangibles & intangibles
- Social media networks & new approaches
- Competitions, awards & giving back

2. Elevator Pitch

INSIGHTS20 | ISBN: 978-1-925176-21-6 | 10 minutes
Ben Walkenhorst offers practical tips to impress with your elevator pitch.

- Engage in genuine conversation
- Research & know your audience
- Grabbing attention, examples & benefits

3. A Positive Approach to Speaking

INSIGHTS03 | ISBN: 978-1-925176-04-9 | 8 minutes
Sadhana Smiles shares the enthusiasm needed to make a presentation.

- Unlock your passion
- Display your goals
- Inspire, be natural, be yourself
- Feedback for improvement

4. An Efficient Approach to Online Dating

INSIGHTS05 | ISBN: 978-1-925176-06-3 | 14 minutes
Sadhana Smiles explores strategies for single business people to save time on dating.

- Differentiating yourself & others
- Selection criteria & assessing
- Connecting safely & honestly
- Mindset for online dating

Develop people management skills

INSIGHTS AND STRATEGIES

MANAGING PEOPLE PROBLEMS

8 constructive videos to help leaders and HR staff tackle the tough people issues. Psychologist Eve Ash interviews two outstanding consultants with years of practical experience who provide business knowledge and experience:

- Peter Wallbridge
HR Consultant
- Sadhana Smiles
Director, RealChange



1. The Problem of Nightmare Staff

INSIGHTS50 | ISBN: 978-1-925176-51-3 | 15 minutes
There are a range of strategies for dealing with problem staff.

- Understand the person's position
- Consider your management style
- Reduce emotion & seek input
- Agree on problem & action plan
- Performance plan with measurables
- Measuring & training
- Manager's mindset & commitment
- Warnings & written evidence
- Managing the exit



2. Gender Inequality

INSIGHTS22 | ISBN: 978-1-925176-23-0 | 10 minutes
Understand the importance of addressing gender balance.

- Businesses benefit from gender balance
- Women are under-represented at higher levels
- Remuneration inequality impacts lifestyle
- The flow-on effect
- Develop the skill of asking
- Strategies for gender equality
- Learn how to work together

3. Bullying Even at the Top

INSIGHTS09 | ISBN: 978-1-925176-10-0 | 19 minutes
Exploring the problem of bullying, even at the senior levels.

- Types of bullying
- Is undermining bullying?
- Bullying by text & email
- Bullying phone calls
- Responding to bullying
- Discussing the problem
- Zero tolerance
- Training & documentation
- Facts provide insight
- The bully
- Take action

4. Managing Disruptive Conduct

INSIGHTS33 | ISBN: 978-1-925176-34-6 | 10 minutes
Understanding the issues and ensuring a code of conduct.

- What is disruptive conduct?
- Complaints about colleagues
- The HR intervention
- Resolving a problem through consultation
- Open discussion & ground rules
- Organizational code of conduct
- Personal standards & respectful discussions
- Key points

5. Managing Grievances

INSIGHTS34 | ISBN: 978-1-925176-35-3 | 17 minutes
Steps to ensure grievances are managed well.

- Assess seriousness of problem
- Dealing with low-level complaints
- Managing more serious problems
- Start the investigation
- A question of confidentiality
- HR obligations for serious allegations
- Crossing the line
- Key points

6. Skills for Managing Redundancy / Layoffs

INSIGHTS44 | ISBN: 978-1-925176-45-2 | 10 minutes
Companies change, roles change and some people don't perform.

- Is the redundancy genuine?
- Use flexible employment contracts
- Be objective and factual
- Don't assume how people will react
- Balancing priorities

7. Laying Off and Redeploying People

INSIGHTS38 | ISBN: 978-1-925176-39-1 | 14 minutes
Manage the challenges and sensitivities effectively.

- The starting point is policy
- Clarify the structure & new roles
- The language to use
- Preparing for a large scale change
- Key questions and policy decisions
- Restructuring and voluntary redundancy
- Developing the internal capability
- The transition phase
- Emotions & resilience
- Communicate throughout the process

8. Unfair Dismissal

INSIGHTS54 | ISBN: 978-1-925176-55-1 | 10 minutes
Insights and understanding about problem areas.

- What is unfair dismissal?
- Why do people claim unfair dismissal?
- Investigating unfair dismissal
- Thorough documentation
- Ensure policies are followed
- The cost of unfair dismissal
- Minimize risk of unfair dismissal